

# **Getting started**

Congratulations on the launch of your new website! You're probably eager to make changes and build on the content that we've put live for you, however we recommend you give this guide a quick read through first, so you know exactly what to do!

Your new website is built using the WordPress content management system (CMS). WordPress is an open source platform, meaning that there are thousands of WordPress developers all around the world working day and night to improve the system. The CMS allows us to develop a bespoke website with content and dynamic areas powered by a database that can be easily edited via the WordPress dashboard, which all authorised users will have access to.

The primary reason for using WordPress for the new website is due to its adaptability, and it is the least restrictive in terms of an end user changing content. As the most commonly used CMS in the world, WordPress is continually being updated and can be worked on by an almost unlimited pool of developers.

This user manual will take you through step by step how to use WordPress, from logging in to editing and updating each area.

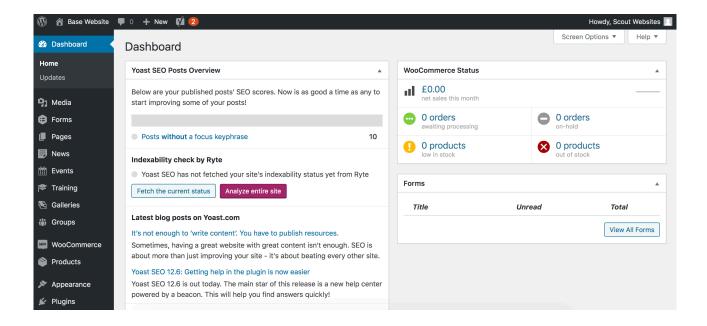
Please do not make any further changes to the staging link we previously sent you, any changes made will not show up on your new live website.

Feel free to print off this guide to help you and your team, we will also be able to add other members to your website with their own username and password and send this guide to them with their details on for safe keeping.

If you come across any further issues that haven't been described in this booklet, please get in touch with us as we are always happy to help!

## **Dashboard**

After you enter your login details, this is the screen you will first be shown.



You can use the bar across the top of the page to toggle between the WordPress dashboard and the front-end of the website (what your website user will see). By clicking the home icon (your website name which replaces "base site"), this will take you from the dashboard to the website and vice versa.

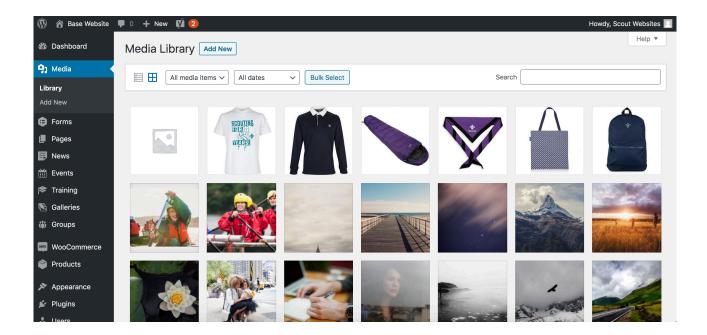
Use the sidebar to navigate between any of the sections across your site.

Please ignore any update requests across the site, we will run any necessary updates on our end, if you do select this then it may cause some disruption to your website.

## Media

The Media Library is where you are able to upload any images, documents (such as PDFs), logos and any downloadable, visual or other elements to add to your pages. From here you will be able to access and view all past assets and upload new media to the library.

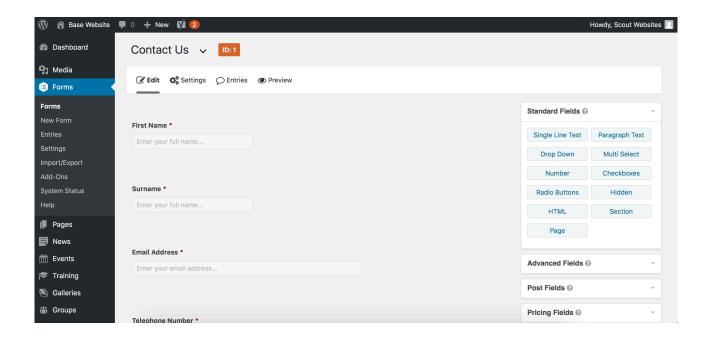
- To add an image or document, click "add new" > "select files" > you can either select a single image / document OR highlight using your mouse OR hold down the ctrl/ command button whilst selecting to add multiple images or documents at the same time.
- The files added in here are organised chronologically from when you added them to the site.
- You can also search using a keyword or document name to find a specific upload.



#### **Forms**

This is where the bespoke forms are stored. Each site already comes with a pre-built Contact and Join form. If you require a Nights Away Notification form, please let us know and we can easily build this for you using our template or one that you provide.

Once your site has launched, you will be able to create your own bespoke forms by following the instructions below which also appear when you have created a new form.



#### **Building a form:**

- 1. Click "add new" and add a form title.
- 2. Choose a Standard or Advanced Field (see field meanings below).
- 3. To change the name of a field, hover over the field, and click the arrow, enter the title in "Field Label" under "General".
- 4. To change the example text within a field (such as "enter name here") enter this in "Placeholder" under "Appearance.
- 5. If a field must be filled in by the user, tick "Required" under "General".
- 6. Go to settings > notifications > admin notification > under "send to email" enter the email address you'd like the form entries to go to.
- 7. To set up an email template for your form, copy and paste one from a form that is already created in the "notifications" section > admin notifications > message in the

form area. You can then erase all of the form fields that aren't applicable and use the drop down to replace each one. This is necessary to be able to see the content that has been completed within these fields. This is quite a tricky part so if you have any trouble, feel free to get in touch with us and we will be able to do this bit for you or talk you through it.

#### Commonly used form fields explained:

- Single Line Text for fields such as name, membership number, Group name etc and any other fields that would require a single line answer.
- Paragraph Text for fields that require a bit more information such as a message, notes or a list of multiple people.
- Drop Down for multiple choice answers such as the type of enquiry (the Checkboxes and Radio Buttons can also be used for this).
- Date for bookings or date of birth.
- Time for bookings.
- Address.
- Email.
- CAPTCHA to add extra security at the bottom of a form.

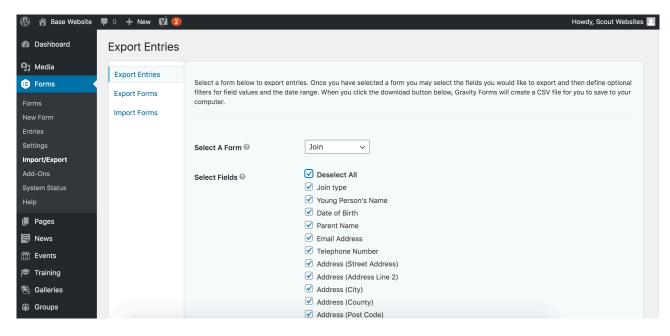
#### Adding a form to a page:

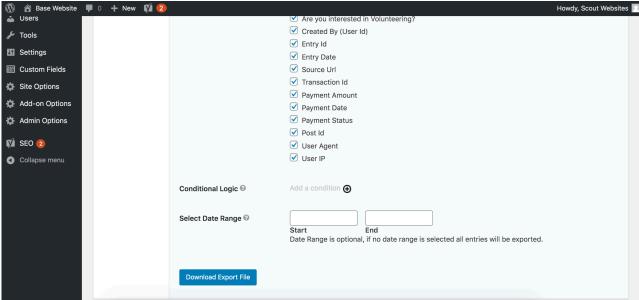
- 1. Create page in pages (follow instructions in pages section) if you are giving the form a dedicated page but you can also follow the below steps on an existing page.
- 2. Click "Add Form", select from the dropdown, click "Insert Form".
- 3. Delete "gravity" from "gravityform", ensure the ID number matches the ID number on the form, rename the title to the title of your form, delete "description='true'".
- 4. Publish page.

### Viewing form submissions:

Besides getting email notifications when an entry is submitted, or if you are not the email account holder, you can view the form entries by following the steps below.

- 1. In the forms section, hover over the required form until several options appear, click "entries".
- 2. All entries will be listed here.
- 3. To download the full information inputted from your entries, download a CSV file by selecting "Import/Export" from the sidebar under "Forms". You can then select a form, and which fields you'd like to export into a CSV file, scroll down to the bottom and click "Download Export File".





## **Pages**

This is where all of the pages are stored, and essentially the most important section of your website. Each site comes with a template of pages and during the input of your content, more pages will have been added and any not relevant to your Group, District or County will have been removed.

You can also add new pages, edit any existing and remove ones you don't need anymore.

#### Creating a page:

- 1. Select "Add New".
- 2. Give your page a title name.
- 3. If your page is a sub page, then on the right hand side you can select a "parent page" which is the page it will fall under.
- 4. If it is a parent page, then leave this selected as (no parent).
- 5. Click "publish" or "save draft" for later.
- 6. If your page is private (for example, part of a members area) then click "Edit" next to "Visibility: Public" and then "Password protected" and enter a password that can be used by anyone that has access to this password.

#### Formatting your pages:

It's all well and good having lots of really interesting content across your pages, but if it doesn't look nice then people aren't as likely to read it. Make sure to style your pages using the tags below:

- 1. Repeat your page title in the main text box with a <h1> tag as below:
  - <h1>Enter title here</h1>
- 2. Copy and paste your page text, using appropriate spacing for paragraphs, wrapping your paragraph in a <h6> tag as below:
  - <h6>Enter title here</h6>
- To create a bullet point list:

- add bullet point one text hereadd bullet point two text here
- 4. </br> to insert an invisible line, repeat as needed for unruly images

For others, use /playground at the end of the URL, to copy and paste, edit this page.

Please do not cut or delete anything from this playground page.

# Individual members login (Add-On)

This enables your users to register using the members area form, which you then approve manually in the WordPress dashboard. Once approved, they will then be able to access your protected areas using their own individual login.

You will receive an email to inform you of any user registration sign ups but you will have to use the following instructions to approve and grant access to the user.

- 1. From the WordPress dashboard, go to Forms.
- 2. Hover over Members Area > hover over Settings > click on Pending Activations.
- 3. You will then be able to see any that are pending and approve them. They will then get an email saying they've been approved with their username and password. You will then find them under Users.

# **Useful links directory**

- 1. The Scouts: <a href="https://www.scouts.org.uk">https://www.scouts.org.uk</a>
- 2. **Scout Websites:** https://www.scout-websites.com
- 3. **Details about extra functionality:** https://www.scout-websites.com/features
- 4. Support Area and FAQs: <a href="https://www.scout-websites.com/support">https://www.scout-websites.com/support</a>

## **Advice**

- 1. How to improve User Experience across your website: <a href="https://www.scout-websites.com/advice/how-to-improve-user-experience-across-your-website">https://www.scout-websites.com/advice/how-to-improve-user-experience-across-your-websites.com/advice/how-to-improve-user-experience-across-your-websites.com/advice/how-to-improve-user-experience-across-your-websites.
- 2. Why you should integrate Google Calendar into your website: <a href="https://www.scout-websites.com/advice/why-you-should-integrate-google-calendar-into-your-website">https://www.scout-websites.com/advice/why-you-should-integrate-google-calendar-into-your-website</a>
- 3. **How to streamline your website for your users:** <a href="https://www.scout-websites.com/advice/how-to-streamline-your-website-for-your-users">https://www.scout-websites.com/advice/how-to-streamline-your-website-for-your-users</a>
- 4. **Send email campaigns to your users with our email system:** <a href="https://www.scout-websites.com/advice/keeping-in-touch">https://www.scout-websites.com/advice/keeping-in-touch</a>
- 5. **Find out more about domain names and hosting:** <a href="https://www.scout-websites.com/">https://www.scout-websites.com/</a> advice/hosting-and-domain-names